

**Balboa Tennis Club
Board of Directors Meeting
March 20, 2007**

Meeting called to order at 7:02 pm

Attendees: Robin Rodger, Ron Celeste, Richard Barndt, Dwight Van Slyke, Barbara Gregorio, Linda Long, Andy Katz, John Rodriguez, Ed Barron, Geoff Griffin and Colleen Clery Ferrell. Don Goyette, Bob Gates and Linda Stadelli were excused. A correction was made to the minutes prior to the meeting involving the use of the word negligence. The minutes should be objective and without conclusion. The minutes of the February 20, 2007 meeting were approved, as well as the absences.

President's Report: Robin explained the flow chart and chain of command for the Board of Directors. All expenditures need to be approved by the board in order to be reimbursed. She explained about the budgeting process and specific line items, which are set aside for purchase. Robin received e-mail from Charlie Daniels, which stated that he hasn't been able get the ADA woman out to BTC for a public restroom inspection.

15 Minute Member Presentation – None

Treasurer's Report: Ron reviewed the financials for the month of February 2007. The club lost \$3500 for the month. He mentioned that most of our revenue kicks in during the summer months when the club tournaments are in full swing. Compared to last year, the numbers are very close. In January and February, the memberships and daily permits have been down. Memberships are under budget \$3000. Bench sales continue to do well. YTD the club is under budget \$1600.

Tennis Director's Report: The Prince Demo Day went very well. Around 100 people participated. Only criticism was that Prince chose Monday instead of Sunday, which would have drawn more people. Spring Tournament is coming the last two weekends in April. Club needs to get announcement banners up. Geoff is still deciding between trophies and ceramics for prizes. The ceramics are unique, yet cost more money. He's leaning towards trophies. The next social is slated for April 14th. Gift certificates will be awarded for prizes. Still looking for sponsors to offset the cost of t-shirts for the summer tournaments. John Rodriguez mentioned that his company, Bumblebee, may be able to offer sponsorship through coupons. Tennisfest is coming up on May 6th. All courts will be used.

Tennis Café Report – Ed Barron is moving to Louisiana. On February 12, he put the Tennis Café on the market with a company called Veld. His broker will take care of the contacts and escrow. The sale is contingent on the board approval of the buyer. Ed says there is a bidding war going on right now. If his business hasn't sold by the end of August, he will close the doors and move on. The board reminded Ed that BTC has a three-year permit with the city and can only issue a three year permit to the Tennis Cafe.

Richard suggested a committee be set up to meet with the perspective buyer. The committee will include Richard, Ron, Robin and John. The board will have final approval on the sale of the Tennis Café. BTC's list of equipment includes the sink and big table. Ed owns the rest of the equipment. Robin will be the contact person with the committee. Robin thanked Ed for taking the time to talk with the board.

Club Director's Report: Zaino was contacted in regards to the bubbles on courts 7 and 9. Their policy covers repairs for a term of one year. CH Court Tech offers a three-year guarantee. Kathleen Hasenauer was contacted about taking control of the backboard. She advised BTC to fix the backboard first before assuming liability, yet the cost is \$90,000 with the necessary ADA requirements. The City assumed responsibility of the urinal problem and fixed the flush meter, saving the club \$800. The updated BTC brochure was passed around. Prices to get the brochure printed on upgraded paper range from \$.80-\$1.05. Richard is going to look into the purchase of a laser printer for better quality and color printing in house. No new leads have been found for a local company, which manufactures marker boards. Robin requested prices for advertising with Inside Tennis. Five total ads equaling \$2475 were agreed on for the year. A \$400 ad for the SDDTA Yearbook brings the annual total to \$2875. The advertising budget for 2007 is \$3000. National Open Sponsor dropped contribution to \$1000 due to sale of the company and illness. Still looking for other sources to become tournament sponsors. British Airways and Paul Buskey tournaments went well. CPR class was a struggle to get participants, yet nine people showed up and received the training. Barbara commented on the free Red Cross class she attended, which takes place once a year. For future reference, this class will be listed on our website each spring. In the Attendants Daily Log, it was reported that another person fell on court 22 due to the raised seam. The board has requested an estimate to get this problem fixed.

Committee Reports

Facilities: The estimate for the area outside court 11 and 12 adjacent to Bud Kearns Pool is high at \$11,000 because a retaining wall would have to be built for the two bleachers. The flat area directly behind court 11 is less expensive at \$6500 for the two bleachers. This area will need city approval. In the meantime, the bleachers can be temporarily moved to courts 8 or 9. The actual movement of the bleachers is more involved than initially thought. Plates will have to be put down prior to the move. Dwight will get an estimate before moving forward. Dwight will have on-line backup information and estimate for floor coating in the men's restroom at the next meeting. The Reservation Desk Renovation was estimated for \$500-600. A new metal frame will be expanded to 8 ft. wide with a forest green formica top. Dwight will get a firm estimate for a local countertop and the Plexiglas for Robin before proceeding. Ron made a motion to approve the desk renovation at \$600 and Andy seconded the motion. The motion was approved.

Constitution and by-laws: None

Contract and Lease: None

Newsletter Deadline: April 20, 2007

Ethics: None

Youth Program: Barbara said that the kid's clinics need more helpers. She has been in contact with Mt. View Tennis Club and they have a group of people who want to play a match against BTC Ladies.

Special Projects: Robin commented that Linda Stadelli put the new flowerpots in front of the clubhouse. She will be able to attend board meetings once again in May.

Capital Campaign: None

BTC Legacy: None

Website Update: Don will be asked to add a link to Tennisfest on the BTC website as well as advertisement for our tournament t-shirt sponsorship.

Unfinished Business:

Marker board – Robin needs to find out the name of the church she saw with the marker board so they can be contacted and asked about where their board was purchased.

Sponsors for tournament t-shirts – Club is still looking for sponsors. Linda Long will get involved with business solicitation for sponsorships.

New Business:

Response Forms – Totals and comments from the club response forms were passed out in the board member packets. Of the 70 response forms submitted, all the issues passed. Robin said this doesn't necessarily mean they will be implemented. With a 60/40 ratio, this means 40% of the members didn't approve. She says both sides need to be heard.

-Beginning with the **Additional Women's A Team**, Robin suggests there be a meeting set for May 9th, which would bring all the ladies league teams together. At the meeting, the women can decide for themselves about how to regulate the leagues, and whether or not to have challenges or add a third team. If a third team is decided, the matter would have to come back to the board because members court time would be impacted. Dwight made a motion to approve this decision, Andy seconded and the motion passed unanimously.

-The response to **Additional Netting Between the Courts** was very favorable. Dwight needs to find out the cost with the custom netting. He suggested selling plaques on the courts where the custom netting is put on to defray the costs. Geoff suggested completing the show courts first.

- The **Challenge Court for Women** will go forward on a one-month trial basis. Wednesday was agreed to be the best day, from 8:00 a.m.-4:00 p.m. Colleen will take care of details and getting everything set up. Observations will be brought back to our next board meeting.
- Fencing for the Open Courts was questioned because the electrician who needs to be able to get through the openings with his scaffold when changing out light bulbs. Colleen will find out how much space he needs.

Adjournment: The meeting adjourned at 8:50 pm.

Minutes respectfully submitted by Colleen Clery Ferrell