

Balboa Tennis Club

Board of Directors Meeting Minutes

February 15, 2010

Meeting called to order at 7:00 p.m.

Attendees: Dwight Van Slyke, Colleen Clery Ferrell, Peter Conneely, Geoff Griffin, Jerry Bischoff, Kevin Barton, Jane Pulliam, Mary Gunset, Pat Mason, Spike Lowndes, Jim Winters and Brad Hasper were present. Melinda Murray was absent. The Board voted unanimously to approve the minutes from January's meeting and Melinda's absence.

Member/Guest Presentation: Alex Joy and Kenn Banqued provided the Board with an update on the progress to get Paume Cafe and Grille up and running.

A) Health Department approval has been obtained and they are working with the City Permit division. Revisions have been sent back to their architect. Tentative schedule: 2 weeks for City approval; 30 days construction; 1-2 weeks to get final sign off/inspection for permits; and then 1-2 weeks before soft opening. Estimated opening is mid April.

B) Alex and Ken advised the Board when construction starts there will be some access problems to the men's locker room. Every attempt to minimize the problem will be made. Portable restrooms are a consideration. Access to the women's locker room should not be affected.

C) In order to meet code standards, the storage area under the steps going to the roof will be gutted and converted into proper dry storage. There is a leak in the stairs which the club will repair and then waterproof.

D) Kenn discussed the layout of the Cafe and brought sample materials as well as blueprint diagrams.

President's Comments:

Update on Lower Court Lighting Project:

A) Letter of intent to purchase fixtures has been signed.

B) Currently in negotiation to improve upper court lights. Specifically: install a center pole with four lights (two per court) between adjoining courts (between courts 1 and 2, 3 and 4,). Nine poles in all.

C) When construction is ready to start, Colleen and Jerry will work with the contractor to minimize impact on club members and league play.

Treasurers Report:

Overall, very good month. Net income for January 2011: \$4813.86. \$3850 better than last January. No surprises or anticipated problems. Jane will add the budget plan as an extra column to subsequent financial reports, providing visibility on Budget vs. Actual. Geoff also requested the Junior Fund Balance Sheet be included with the monthly financials.

Tennis Director's Report:

Geoff has been selected to receive Channel 10's Leadership Award for community service. If weather permits, the ceremony will be Thursday (February 17th), 11:00 a.m., at the club while the Wounded Warriors program is taking place.

Club Director's Report:

- 1) Continuing problem with lights/circuit breaker for courts 9 and 10. \$2500 to replace electrical contact. Dwight/Jerry will investigate and speak with Kirk, the club electrician. They will aim to include the contactor with the lighting project.
- 2) Joaquin Picazo, wheelchair tournament director, requested complimentary court time on a permanent basis Saturday and/or Sunday afternoons. After discussion, the Board decided to let Mr. Picazo pursue a grant/alternate funding.
- 3) Colleen advised the board a previous club member who had been issued a three month suspension for conduct violations, is back playing at the club using the daily passes. Dwight and Colleen informed the individual of our zero tolerance policy and told him any abuses will result in permanent banishment from the courts.
- 4) Joe Campbell, our club accountant, had suggested moving some money out of the checking account into a money market account, but with several bills due in the immediate future, plus the minimal returns currently available on money market funds, it was decided to leave the money where it is.

Committee Reports

A. **Facilities:** 1) Gutters installed on Pro Shop roof. 2) Comments/Discussion about court/club cleanliness. Fuzz on courts, courts dirty, trash cans dirty, windscreens dirty, no recycling cans on several courts. Colleen will investigate Board complaints. Options include: have Gil perform the work with better time management; hire a part-time employee (32 hours or less); and/or have volunteers perform some of the maintenance. Dwight and Colleen will have a discussion with Gil about janitorial duties.

B. **Constitution and By-laws:** None.

C. **Contract and Lease:** None.

D. **Employment and Personnel:** None

E. **Newsletter Deadline:** February newsletter to be distributed soon.

F. **Ethics:** None.

G. **Youth Program** – 1) Geoff received a letter soliciting advertisements in the 2011 Junior Yearbook. Board voted for a 1/8 page ad at a cost of \$100. 2) Tiffany Filipovich has been selected to receive the Bill Dudash Memorial Award, which is given to a local boy or girl for sportsmanship.

H. **Activities:** None.

I. **Special Projects:** None

J. **Web Site Updating:** None.

Unfinished Business:

1) **Fund for HDTV** - response had been non-existent. Program cancelled and Jerry's \$25 will be refunded.

2) **Follow-up letter** from John Cheney – He is requesting Board review Challenge Court waiting list rules. John requested the rules be amended so 3-4 days a week the number one player on the Challenge Court waiting list be allowed to pick his/her partner, regardless of who was also waiting. The Board disapproved his request, and suggested if John wishes to play with specific people/partners, he either go with them and get consecutive slips from the reservation desk, or he reserve a court and play with whomever he pleases.

3) **Thank you letters from the Intersectional Teams** have been received for the club's financial assistance (\$50 per player advancing to national level competition).

New Business:

Fund raising for lower court light project - The club is going ahead with the lighting project. Depending on final bids, we should have enough money, at least for the lower court lights. Additional funds would definitely help pay for improving upper court lighting. The club is currently investigating installing 9 new poles with four lights each, to be put in the center between paired courts on the upper level (between courts 1 & 2, 3 & 4) The bottom line: any money we can raise is less we have to take out of club funds. Discussion followed as to what would make club members willing to donate to the light fund? Would they be willing to buy raffle tickets, \$10/each, 3 for \$25, or 15 for \$100? And if so, what would they want for the prizes? A year's membership at BTC? Chargers/Padres/Zoo/SeaWorld tickets? Free lessons/clinics? Being the only person able to reserve a court 8 days in advance? Do members have any contacts willing to donate raffle prizes? Another question: What about straight cash donations? What sort of recognition would members want? Names engraved on a plaque mounted in the club house for a \$50 donation? Bricks with three lines of engraving for a \$250 donation? (Where would the bricks be displayed?) One last thought: Do we have anyone, or any company, who is a "Deep Pocket" donor? What would he/they want? How about "owning" a court? Package deal: Member/ company pays for resurfacing (5-7 year service life, \$6K), wind screens (7+ year service life, and nets and personal/company logo to be embedded in the court when it's resurfaced, personal/company logo on the wind screens, and small signs on the net identifying person/company/product, for as long as the material holds up. Game plan: Ask members via Newsletter what their thoughts are. Also, work on a marketing pitch for cold calls as to why BTC is a good place to advertise.

Adjournment: 8:19