Balboa Tennis Club Board of Directors Meeting Minutes September 17, 2013

Meeting called to order at 7:00 p.m.

<u>Attendees:</u> Dwight Van Slyke, Colleen Clery Ferrell, Pat Mason, C.T. Martin, Mark McDonough, Gregg Ward, Peter Conneely, Mary Gunset, Ruben Carriedo, Julia Gregory, Dan Hays, Janene Christopher and Geoff Griffin were present. The Board approved the August 2013 minutes and Board member absences.

President's Comments: The 2 inch pipes in the restrooms need to be replaced. Luis the plumber put a camera in the pipes when making the last repair and came to this conclusion along with Dwight. Estimate from Luis for pipe replacement is \$8500. City is not interested in helping with the repairs. Janene will pick out suggested tiles for the bathroom when work gets started. The Club is still waiting on approval from the City to get the Belinsky project started. Colleen spoke with Susan Lowrey Mendoza and she said the request for approval had been sent back to the Historical Department because the Club was asking to move the entrance of the Clubhouse. The windscreens on courts 1-4 and many others are getting tattered. Courts 15 and 16, along with others need to be resurfaced. Dwight looked into a \$50,000 loan for the Club as well as establishing a line of credit to get all the windscreens replaced and several courts resurfaced. He said many areas of the budget could be cut in order to make the monthly payment. He presented many financial options to the Board. Club CPA Joe Campbell is not in favor of taking out a loan or line of credit due to overall state of Club financials. Ruben suggested establishing a scope of work and then asking the membership for donations. CT mentioned that many of the people who play at the Club five days a week might want to give donations. Gregg suggested holding a State of the Club meeting, which would be precedent setting, to kick off an effort to raise funds. Club treasurer Mark McDonough said by looking at the financial statement, the Club isn't in a good position to barrow money. Geoff suggested approaching the San Diego Tennis District and asking the District for a grant. Committee was formed of Julia, Peter, Ruben and Geoff to put together grant request.

Guest Presentations: None.

Treasurer's Report: Colleen reviewed the financials. The club has \$61,077 in the bank account, with \$50,000 of that money saved in reserves. \$158,010 is in a separate savings account earmarked for the Belinsky Project. For the month of August, daily permits and memberships were up. With the purchase of a new computer for the Director, payment of Director's and Officer's insurance, and security system repair, the Club lost \$5416 in income this month. YTD income is down \$10,032, yet this number is skewed due to Donor Brick income being recognized in 2012 and expenses were paid in 2013. The Sumner Gil Fund has been combined with the Junior Fund because the Gil Fund has been discontinued. Overall membership peaked in the month of July at 1167, dropping in August to 1103. Colleen presented a band aid approach to court resurfacing and windscreens which would cost the Club \$12,400, by not power washing for resurfacing and cutting the length of the windscreens. After discussion, the Board members decided the best way to get the courts resurfaced and replace tattered windscreens is by pursuing the grant.

Tennis Director's Report: Geoff spoke about his 2-1/2 days at the US Open in the President's box as being a great experience overall. The trip was financed by the USTA. In light of Club financial challenges, Geoff's request for Junior Fund money has been put on hold. The next Junior Satellite Tournament for Geoff will bring in additional court fees.

<u>Club Director's Report</u>: Colleen spoke about her new role as Intersectional Coordinator. She was appointed by Annette Buck from the Southern California Tennis Association. This year is the first time in the history of the event that the Coordinator wasn't invited to play on the team. The event has become extremely competitive. The SCTA still wants Colleen to go and will pay her expenses. Colleen asked board if this time away – five days – needs to be taken as vacation. Board approved time away as representation for Balboa Tennis Club. Colleen announced that C.T. Martin is the third signer on the Club bank account.

Committee Reports

A. **Facilities:** Dan spoke about various tree removals completed by the Clubhouse and all the trimming he, Kay Davies and Roger Hernandez did in front of the Café and Pro Shop. His next project is the West side of the Reservations building. Dan repeatedly sent texts to Mike Tully from the City and received results as the City landscapers removed all tree roots in front of the Reservations building and reseeded the area, also adding sprinkler heads where needed. The Board agreed the Club landscape looks great.

B. Constitution and By-laws – None

C. Contract and Lease: None

D. Employment and Personnel: None

E. Newsletter Deadline: Next newsletter due in October

F. **Ethics:** None

G. Youth Program: None.

H. Activities: None.

I. **Special Projects:** Janene reported the votes are in on furniture and Option C had the biggest recommendation. The committee wants to buy chrome to match Babycakes Café. The chairs will be stackable with cushions provided for card players by request. Tables will be ADA approved and feature plastic laminates for easy gliding. The committee is requesting track lighting instead of the current "garage lighting." Janene wants to meet with Dwight to examine overall expenses.

J. Web Site Updating: BTC followers on Facebook are reaching 4000 per week, thanks to Janene Christopher and all her postings.

Unfinished Business:

Hardship Cases – Peter suggested tabling the establishment of an overall policy. He suggested dealing with each case on an individual basis.

North Park Library - Peter requested \$50 for the Club to join the North Park Library as a means to increase Club exposure. The library offers kiosks for member information. The Board approved of the request. Peter also spoke about his participation in the North Park Neighborhood Patrol.

Club Shirt Rule -Board members agreed the shirt rule will apply to Club members and those who purchase a daily permit pass as well. People visiting the Club and Dog Park people can't be controlled by the Club.

New Business:

Selling Business Banners - Dwight has been speaking with Graphic Interfaces owner Roberto Ancira about putting business banners on top of the windscreens. He suggested 8 feet wide and 4 feet tall. The Board agreed \$600 per year would be a good price and a positive source of revenue. The background of the banner would match the color of the windscreen. The Board would approve the sign first prior to hanging. An article will be written in the upcoming October newsletter introducing the idea to the membership.

Alcohol at the Club – Julia Gregory spoke about an incident at the Club when she asked a member to leave who was openly consuming alcohol and visibly affected. She asked him to leave the Club and he did. Since BTC is in a designated no alcohol zone, Reservation agents and Board members will keep their eyes open for cases such as this one and follow a similar procedure.

Review of Policies for League Court Reservations – The Board reiterated their stance on designating the lower six courts for league play. Every player is subject to change. Reservation agents should be polite when asking members to switch courts whenever necessary.l

Adjournment: 8:30 p.m.