

Balboa Tennis Club

Board of Directors Meeting Minutes

April 15, 2014

Meeting called to order at 6:58 p.m.

Attendees: Dwight Van Slyke, Colleen Clery Ferrell, Mark McDonough, Dan Hays, Janene Christopher, Gregg Ward, Pat Mason, Julia Gregory, Ruben Carriedo, C.T. Martin and Geoff Griffin were present. Peter Conneely and Mary Gunset were absent. The Board voted unanimously to approve the minutes from February's meeting and Board absences.

Member/Guest Presentation: 1. **BTC Member Maximo (Max) Salonga** introduced himself as a personal trainer working in Morley Field. He's been working as a fitness trainer for 20 years. Max mentioned several of the clients he's been working with from BTC on footwork, tennis drills and overall fitness. He works with his clients on the grass near the tennis courts. Max is USPTA certified and carries business insurance as well. The board encouraged Max to purchase a banner to advertise his business and also approved an article written about Max for the upcoming newsletter. 2. **Christopher Stavros, co owner of Babycakes Cafe** spoke to the Board about closing down his operation as a vendor at Balboa Tennis Club. He said Babycakes gave the Club a two year effort, yet they are moving in another direction and in his mind, "the Club is asking for something different than Babycakes has to offer." Christopher said the owner who operates the cafe at the Club needs to be there and offer more of a "Grab and Go" menu. He had visions of a sit down restaurant, yet the members and local clientele didn't respond. He tried to create a restaurant feel, yet it didn't work. He enjoyed the experience and certainly "gave it their all" but they weren't making any money. Babycakes purchased the assets from the previous owners of the cafe and would like to sell the items purchased, or bring them with to Babycakes next destination. Christopher will be satisfied with either option. He will submit a list of assets to be sold. 3. **Fidel Rivera, otherwise known as JR**, introduced himself as a person interested in taking over the Cafe operation. He wanted to get in on the bidding the last time the Cafe was open, yet he was too late. JR was in the Navy for 14 years and is currently a member of BTC. He wants to make the Cafe operation a family business. The Board asked JR to submit a proposal.

*Colleen was asked later in the meeting to contact applicants who were previously interested in operating the Cafe. Two in particular were mentioned. There is a two week window to get the applications in order. A committee including Julia, Pat, Mark, and Dan offered to interview the prospects.

President's Comments: Dwight recapped the Belinsky Project progress. He gave a tentative timetable on when various aspects of the project would be completed. The leak in the roof hasn't been resolved. He is still working on a resolution to the roof problem. The bathrooms need mandatory exit signs in case of a power outage to pass final inspection. This will cost an additional \$2000. Carpet should be installed by the end of next week. Included in the Board members packet was a proposed diagram for the final aspect of the Belinsky Project, which is a permanent tennis center. Dwight said Susan from SD Park and Recreation said adding footage to the existing Reservations Building is an "uphill battle." The diagram Dwight included was approved 3-4 years ago. The Board is keeping their options open as several ideas were tossed around. Janene will also submit a diagram with her ideas for the tournament center.

Treasurers Report: Colleen reported on the Club financials by outlining the YTD totals of the Profit and Loss Statement. She also clarified changes by Club CPA Jere Batten to the balance sheet. The Junior Fund has been added to the Balance Sheet. She wants to clean up the expenses and break into classes, which will make the P and L statement more understandable. Jere relocated the reserves from the liability section to the unrestricted net assets, which won't affect the bottom line. She also added a line item under fixed assets on the balance sheet called leasehold improvements, which is not really cash but instead equity improvements. After tax season and moving forward, the P and L will be corrected.

Tennis Director's Report: Geoff spoke about the BTC Spring Tournament which will be completed next Saturday. He added a back draw so each player played at least two matches. Geoff discussed Tennis Fest, which is scheduled for Sunday, May 4 at BTC. The charity designated is Tennis Thanks the Troops. Gift baskets will be available with all profits going to this charity. The upcoming Wounded Warrior's Camp attracted 90 signups for 60 spots. Big decision was figuring out who not to take. Active duty warriors are taking first priority.

Club Director's Report: Lawsuit regarding former pro was discussed. BTC not directly involved. La Mirage Apartments offering tennis playing renters free four month memberships from BTC to appease those tennis players who will be out of luck when courts are removed from their complex. Direct TV payments suspended during renovation. Meeting with Club CPA was discussed in Treasurer's Report. There was no follow up from Club member Joe Sitizen who sent a recent complaint to Club and City regarding inconvenience of renovation. A new set of five bricks was recently installed. The \$500 bricks that are emitting a white film will be treated by brick professionals next time more bricks are installed. Daily log highlights from last two months were read to the Board.

Committee Reports

A. **Facilities:** Dan reported that the City is planting matching landscapes on both sides of the Reservations Building. Dan recently planted flowers in pots and the Board was appreciative.

B. **Constitution and By-laws:** None.

C. **Contract and Lease:** None.

D. **Employment and Personnel:** None

E. **Newsletter Deadline:** April 15, 2014

F. **Ethics:** None.

G. **Youth Program:** None

H. **Activities:** None.

I. **Special Projects:** None

J. **Web Site Updating:** None.

Unfinished Business: None

New Business: 1. **Dogs at the Club** – Club rule of keeping dogs on a leash at all times needs to be reminded to members and enforced. 2. **Establishment of Family Membership** was discussed and decision resulted in keeping membership categories as they are for now. Social membership will be revisited when Clubhouse is completed. 3. **Cafe Challenge** discussed earlier in meeting regarding prospective vendors to take over food operation at the Club.

Adjournment: 8:25 p.m.